

If you want your natural therapy business to thrive, read this book!

Marci Shimoff, Author of *Happy for No Reason* and featured teacher in *The Secret*

# The Secrets of *Spiritual* Marketing

A Complete Guide for  
Natural Therapists to Making Money  
Doing what they Love

*Lawrence Ellyard*  
Founder of The International Institute  
for Complementary Therapists

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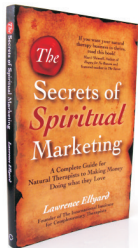
## “Imagine having all the Secrets to generating more clients for your natural therapy business than you could ever need”

The Secrets of Spiritual Marketing offers for the first time in one handy volume everything you need to know about advertising and marketing your natural therapy business. Whether you are a seasoned practitioner or just starting out this book will provide you with all the proven tools you need to create a successful and profitable practice. This book is filled with proven marketing tools that guarantee results and will enable you to reach those who can truly benefit from your talents. By using these marketing secrets you will make more money doing what you love without compromising your values.

**“If you want your natural therapy business to thrive, read this book!”**

- Marci Shimoff, NY Times bestselling author of *Happy for No Reason* & featured teacher in *The Secret*





Lawrence Ellyard is the Founder of the International Institute for Complementary Therapists. With over 15 years working as a natural therapy practitioner, Lawrence combines this experience with his former background in Graphic Design, Advertising and Marketing. The Secrets of Spiritual Marketing is his seventh book.

The Affiliate who Referred You:

# Discover the book that will radically transform your natural therapy business for *only* **\$17.95\***

## Just some of the secrets you will learn:

\*Introductory Special Offer:  
40% off the R.R.P. Was: ~~\$29.95~~

- \* How to market your natural therapy business without spending a cent
- \* Marketing tools like: tryvertising; webinars, memail and word of mouse
- \* How to create an effective marketing website which generates new clients
- \* The 5 myths of advertising and how to avoid them
- \* Small business marketing tools from business cards to brochures
- \* How to write a great headline that guarantees enquiries
- \* How your customers can promote your business through referrals & networking
- \* The lifetime value of your customers and how to retain them
- \* How to stand out from your competitors & expand your enterprise to new horizons

*"This book is a real gift to practitioners in all fields of healing"* - Brandon Bays, author of The Journey

For more information, free samples and ordering visit  
**[www.spiritualmarketing.com.au](http://www.spiritualmarketing.com.au)**

